



COMPANY PROFILE

Every billboard in Egypt. One search away.

Egypt's premier outdoor advertising marketplace. Book premium billboard locations across Cairo, Alexandria, and beyond.

8,489
Billboards listed

22
Cities & regions

22
Billboard formats



ABOUT US

Why we built SkylineDOOH

If you wanted to book a billboard in Egypt, you had to call dozens of operators, negotiate each price individually, and wait weeks for a proposal. It was exhausting for advertisers and expensive for operators.

We built SkylineDOOH to fix that. One map with every available billboard. Real prices. Instant proposals. Our team handles the rest — from booking to installation.

Browse Egypt's largest outdoor advertising inventory. Compare locations, generate proposals, and launch your campaign — all in one platform.

AT A GLANCE

8,489

Billboards listed

22

Cities & regions

264

Districts

22

Billboard formats

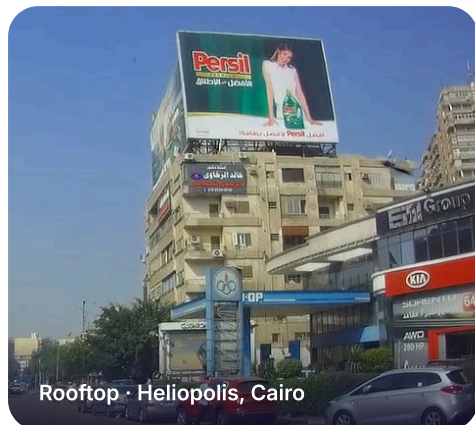


Unipole · Suez HWY, Cairo

Inventory figures from the SkylineDOOH platform, October 2026.

Static, LED and digital, on one map

Search by city, traffic volume, screen type, and budget. Find the locations that match your campaign.

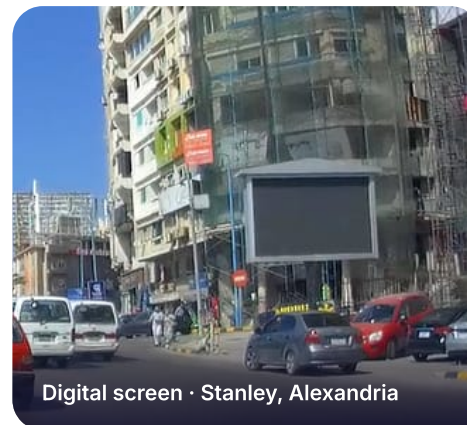


Rooftop · Heliopolis, Cairo

8,144

Static billboards

Traditional printed billboard displays. High-visibility static placements along major roads and highways.



Digital screen · Stanley, Alexandria

345

LED & digital screens

Illuminated LED billboard displays. Eye-catching day and night with vibrant, bright visuals.

FORMATS ON THE PLATFORM

Unipole

2,880

Standard billboard

2,437

Mega wall

686

Rooftop

391

Digital screen

338

Lightbox

307

Mirror

303

Wall

272

Bakia

170

Transit

149

Double decker
(bridge)

141

Sucette

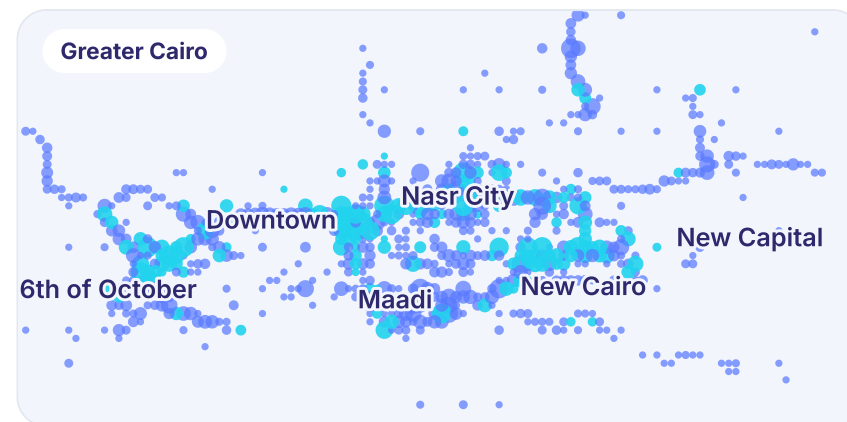
118

Other formats

297

Outdoor advertising across Egypt

8,489 billboard locations across 22 cities and regions.



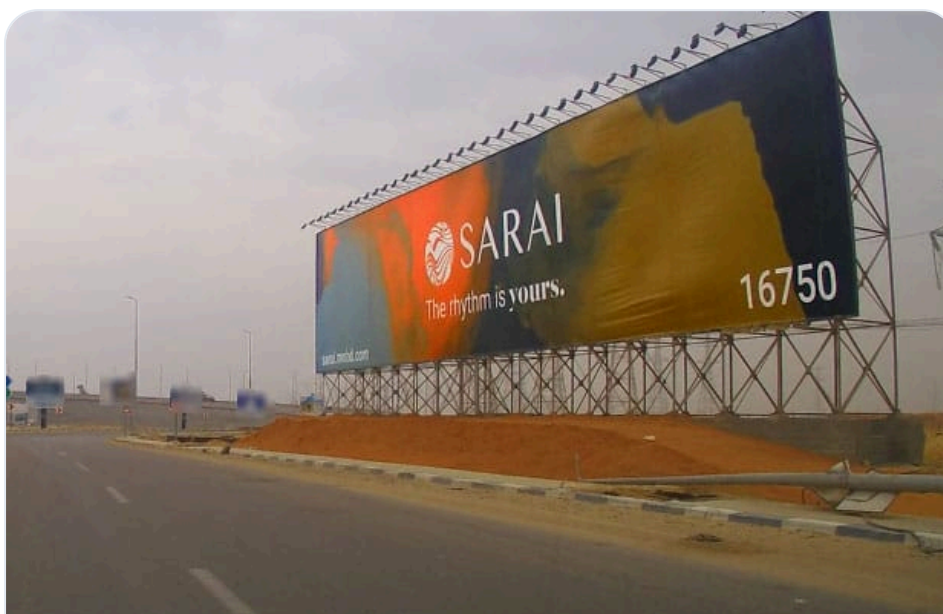
BILLBOARDS BY CITY AND REGION

Cairo	6,374	Fayoum	28
North Coast	666	Menofia	24
Alexandria	284	Kafr El Sheikh	22
Giza	257	Zagazig	17
Qalyubia	199	Damietta	13
Dakahlia	151	Beheira	6
Upper Egypt	141	Kafr El Zayat	2
Gharbia	138	Suez	2
New Capital	62	Hurghada	1
Sharqia	53	Sharm El Sheikh	1
Red Sea	34	New Valley	1

● Static ● LED & digital Each dot is a listed billboard.

Sample boards

A selection of real listings from the platform. Browse all 8,489 on skylinedooh.com.



Mega wall · Suez HWY

Code AM-6068

DISTRICT	CITY	FORMAT	TYPE
Suez HWY	Cairo	Mega wall	Static
SIZE	AREA	FACES	LIGHTING
30 × 10 m	300 m ²	1	Spotlight



Unipole · Stanley

Code AM-5780

DISTRICT	CITY	FORMAT	TYPE
Stanley	Alexandria	Unipole	Static
SIZE	AREA	FACES	LIGHTING
14 × 7 m	98 m ²	2	Illuminated

Sample boards

A selection of real listings from the platform. Browse all 8,489 on skylinedooh.com.



Digital screen · Mohandeseen

Code AM-1892

DISTRICT	CITY	FORMAT	TYPE
Mohandeseen	Cairo	Digital screen	LED
SIZE	AREA	FACES	LIGHTING
10 × 5 m	50 m ²	1	LED



Gantry · Zamalek

Code AM-9101

DISTRICT	CITY	FORMAT	TYPE
Zamalek	Cairo	Gantry	Static
SIZE	AREA	FACES	LIGHTING
18 × 4 m	72 m ²	2	Illuminated

From the map to a booked campaign

1

Explore

Browse the interactive map. Filter by city, type, size, and budget to find locations that match your campaign.

2

Build the campaign

Select the boards you want and the total updates as you go. Adjust any line before you send it.

3

Send a priced proposal

Export a branded PDF or share a link. Your client sees the same numbers you do.

4

Request the booking

Confirm your booking and our team ensures your campaign goes live on schedule across all locations.

Free on every account

You pay for media. The tooling around it costs nothing.

- ✓ Browsing the full inventory on the map
- ✓ Unlimited proposals, with your own branding
- ✓ Availability dates for every board
- ✓ Filtering by city, district, type and budget
- ✓ PDF export and a shareable client link
- ✓ Arabic and English, on every screen



Pricing is per billboard, not per plan

There is no subscription and no tier to pick. You pay for the boards you book, at the rate shown next to each one.

WHAT MOVES A BILLBOARD'S PRICE

Location

Traffic volume and the road it faces. A ring-road board and a side-street board are not the same buy.

Size and type

A unipole, a mega board and an LED screen each price differently, and square metres move the rate within a type.

Duration

Rates are quoted per day, per week or per month. Longer bookings usually earn a better monthly rate.

Lighting

An illuminated or backlit face keeps working after dark, which is reflected in the rate.

Do you charge advertisers a commission?

No. The rate on a listing is what the booking costs. Our margin sits with the media owner, not on top of your invoice.

Is printing and installation included?

The listed rate covers the media space. Production and installation are quoted separately so you can use your own supplier.



Mirror · Mohandeseen, Cairo

Why advertisers choose us

01

Filter by What Matters

Search by city, traffic volume, screen type, and budget. Find the locations that match your campaign — not just what a sales rep wants to sell you.

02

Real Prices Upfront

See actual pricing for every billboard before you reach out. No hidden fees, no back-and-forth negotiations.

03

Cairo, Giza & Alexandria

Highways, city centers, and high-traffic intersections across Egypt's top advertising markets — all from one platform.

04

Book in Minutes

Pick your billboards, contact our team, and go live — without the weeks of phone calls and email chains.

05

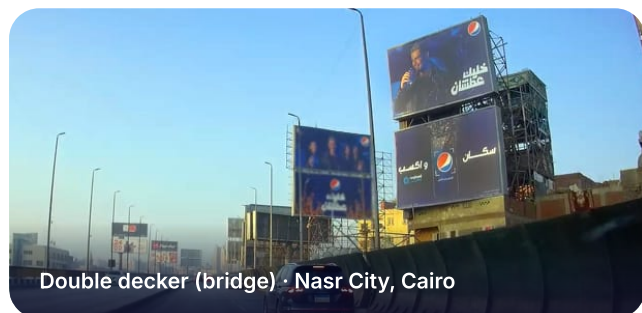
Proposals ready to send

Instant PDF proposals with shareable links

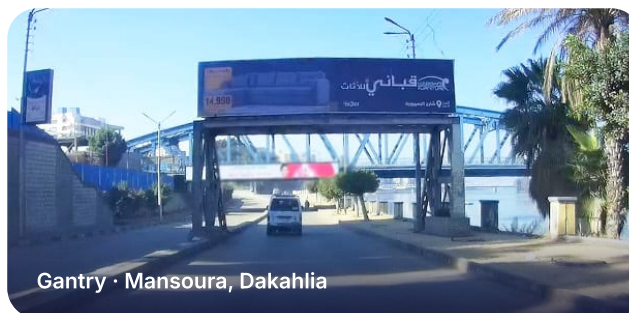
06

Arabic and English

Arabic and English, on every screen



Double decker (bridge) · Nasr City, Cairo



Gantry · Mansoura, Dakahlia



Bakia · Corneish, Cairo



CONTACT

Your next campaign is one step away

Tell us what you need. Our team will put together a billboard plan for your budget and goals — free, no obligation.



Email

info@skylinedooh.com



Website

skylinedooh.com



Office

Cairo, Egypt



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FOR MEDIA OWNERS

Get your boards on the map

Listing inventory is free for media owners. Get in touch and we will set up your account.